

PROCESSES WORTH KNOWING



In your experience with LEED has it added real value to the project beyond attaining the owner's goal of certification?

Or in your previous experience has LEED felt like more of a paper shuffling exercise with a convoluted set of rules and requirements?

We hold the strong conviction that LEED has the potential to add considerable value to the project's design if engaged with the right mindset and process.

We use LEED as a value adding process, not a series of strategies and technologies. LEED is not a noun, but a verb, and can lead to far better design outcomes without significant added first cost.

Checklists of best practices automatically limit our thinking unless they are embedded in an integrative design process.

Learn more at sevengroup.com/syntheegrative

THANKS FOR CHECKING IT OUT

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